



J Square Studio is specialized in IT development, and more specifically in two areas :

1) VR (Virtual Reality) and AR (Augmented Reality)

– Arcade Center [www.thevex.be](http://www.thevex.be) : Fun VR Experiences in Arcade Center for B2C.

– Mobile VR/AR Solutions : Installation and execution of temporary VR/AR experiences.

– VR/AR development : Development of custom-made VR/AR experiences (industry, training, team-building, marketing, etc.).

– 3D Scanning & Virtual Tour : Scanning & realization of 3D virtual tours.

2) Digital Transformation (CRM : Sales, Marketing, Service)

## J Square Studio

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## Market(s)

**Intercative media, gaming,  
transmedia, web, mobile,  
social networks**

## Strategic lines

**Video game**