



NeuroMedia Software is a company specializing in data analysis in the media and entertainment. Our flagship product, CasterStats, use measurement tool of digital media is used by over 7,000 channels worldwide.

### Neuromedia Software

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### Market(s)

**Broadcast Technologies**

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**Cinema, TV and Animation**

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**Intercative media, gaming,  
transmedia, web, mobile,  
social networks**

### Strategic lines

**Digital media equipment &  
solutions, Internet and digital  
services, R&D, Video on  
mobile and the web**