

Cynaptek help companies to add value to their messages thanks to innovative; didactic gamified experiences : this is smart entertainment.

We are convinced in the fact that when we have fun, we understand and retain informations better.

Complex or sensitive contents have to be popularized in order to reach the target.

The common message become remarkable.

It's like this we help your company to communicate in an innovative, didactic and gamified way.

We work on the shape and the look of your messages in order to improve the impact of your content.

The message become the fun that serves the serious !

Cynaptek

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Market(s)

Cinema, TV and Animation

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**Intercative media, gaming,
transmedia, web, mobile,
social networks**

Strategic lines

**2D/3D Animation, Post-
production, Video on mobile
and the web, Museography,
Serious game**